

Message Text

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62

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
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R 191315Z FEB 76
FM AMEMBASSY PRAGUE
TO USDOC WASHDC
INFO SECSTATE WASHDC 9645

UNCLAS PRAGUE 0428

COMMERCE FOR BEWT/TPD (THOMPSON)

E.O. 11652: N/A
TAGS: BEXP, CZ
SUBJECT: BRNO FAIR 1976 -- MATERIALS HANDLING EQUIPMENT

REF: (A) PRAGUE 0422, (B) USDOC 2552, (C) PRAGUE 0412

1. IT UNCLEAR FROM REF (B) WHETHER CLARK EQUIPMENT INTENDS TO PARTICIPATE AS MEMBER OF USATECH 76, OR MERELY TO LOCATE ITS EXHIBIT IN ADJOINING SPACE. AS REPORTED REF (A), SPACE FOR U.S. EXHIBIT HAS NOT BEEN FINALLY ALLOTTED BY BRNO FAIR ADMINISTRATION ALTHOUGH WE PRESUME IT WILL BE LOCATED IN OPEN AREA IN FRONT OF PAVILION R WHERE MATERIALS HANDLING EQUIPMENT, INCLUDING FORK LIFTS, HAVE BEEN DISPLAYED IN PAST.

2. EMBASSY HAS FORMALLY REQUESTED BY LETTER DATED FEBRUARY 18, AN EXHIBIT AREA SUITABLE FOR TWENTY U.S. MATERIALS HANDLING FIRMS WITH TOTAL AREA OF AROUND 500 SQUARE METERS. (COPY OF THIS LETTER BEING POUCHED BEWT/TPD.) WE NEED TO KNOW ASAP SPECIFIC NUMBER OF SQUARE METERS WHICH WILL BE NEEDED SO THAT OFFICIAL APPLICATION FORM MAY BE SUBMITTED WITHOUT FURTHER DELAY.

3. IT WOULD PROBABLY BE EASIER FOR ALL CONCERNED IF CLARK WERE TO EXHIBIT AS PART OF U.S. PAVILION RATHER THAN AS APPENDAGE TO IT, AS INDICATED IN REF (B). WE UNDERSTAND FROM FAIR ADMINISTRATION, HOWEVER, THAT CLARK HAS ALREADY SUBMITTED ITS APPLICATION FOR EXHIBIT SPACE WHICH, IF THINGS GO AS BEFORE, UNCLASSIFIED

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WILL PROBABLY BE APPROVED FOR AREA DESCRIBED ABOVE AND IN

REF (A). IF CLARK IS NOT INTERESTED IN DIRECT PARTICIPATION AS PART OF USATECH 76 BUT ONLY IN AN ADJACENT LOCATION, WE CAN OF COURSE INFORMALLY SUPPORT THIS IDEA WITH FAIR ADMINISTRATION, BUT IT MUST BE UNDERSTOOD THAT FINAL DECISION AS TO LOCATION OF ALL EXHIBITS RESTS WITH THEM.

4. PLEASE CLARIFY CLARK'S INTENTIONS AND ADVISE.
FRISBIE

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NNN

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